

RON ISLEY INITIATIVE  
**Legend to Leader**



**2017 Sponsorship Package**





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**Legend to Leader**

*In honor of his accomplishments and his passion for his community, Ron Isley, along with Ira DeWitt of Notifi Music Group, Rickey Whittington of the R. Whittington Foundation and Dr. Warmack of Harris-Stowe State University will use their gifts to provide a legacy for generations to come. The Inaugural Ron Isley Legend To Leader Gala will be one of the year's most memorable events.*

We invite you to join Isley and several of his legendary friends on Saturday, May 20, 2017 at a VIP Reception, Dinner and Concert. The Ron Isley Legends To Leaders Gala will take place at the historic Peabody Opera House in downtown St. Louis, Missouri. This fun and exciting evening will feature national celebrities whose passion for providing opportunities for the next generation of leaders and love for Ron Isley will result in funding for the Ron Isley Initiative at Harris-Stowe State University and two full-ride, four-year scholarships for an incoming freshman at Harris-Stowe.

We ask you to join an illustrious group of corporations, foundations and individuals by participating in the Ron Isley Legend To Leader Gala at one of the premier sponsorship levels. Please review the sponsorship opportunities included in this package.

Harris-Stowe State University, located in midtown St. Louis, is a fully accredited four-year institution that offers 31 majors, minors and certificate programs in education, business and arts and sciences. Harris-Stowe also ranked No. 28 among the 2016 Top HBCUs in the country according to Niche.com, an online content provider of reviews and insight on more than 1,100 colleges nationwide.


Our students in the St. Louis community need our support now more than ever. Thank you for considering this opportunity to join the "Legends" in creating the next generation of leaders. We look forward to your positive reply.

Kindest regards,



Rickey Whittington

R. Whittington Foundation



Ronald Isley

Artist, Producer



Dwan Warmack, Ed. D

Harris-Stowe State University

# SPONSORSHIP OPPORTUNITIES

## \$50,000 – Doctoral Sponsor

- 10 Tickets to VIP Reception
- 2 Premier Tables at Legend To Leader Dinner
- Premier Concert Seating for 20 Guests
- VIP Parking
- Speaking opportunity during Legend to Leader Reception
- Presenting name sponsor on tickets and all promotional advertising
- Logo on all event advertising and signage
- Full-Page color ad in program book
- Group photo with Ron Isley and Friends
- 2-minute video presentation at Gala Dinner

## \$25,000 – Masters Sponsor

- 10 Tickets to VIP Reception
- 1 Premier Table at Legend To Leader Dinner
- Premier Concert Seating for 10 Guests
- VIP Parking
- Logo on select advertising and signage
- Half-Page color ad in program book
- Group photo with Ron Isley and Friends
- 45 second video presentation at Gala Dinner

## \$10,000 – Bachelors Sponsor

- 5 Tickets to VIP Reception
- 1 Table at Legend To Leader Dinner
- Premier Concert Seating for 5 Guests
- VIP Parking
- Logo on select advertising and signage
- Quarter-Page color ad in program book

## \$5,000 – Associates Sponsor

- 5 Tickets to VIP Reception
- 5 Seats at Legend To Leader Dinner
- Preferred Concert Seating for 5 Guests
- Listing in program book

## \$1,500 – Certificate Sponsor

- 2 Tickets to VIP Reception
- Seating at Legend to Leader Dinner
- Preferred Concert Seating for 2 Guests
- Listing in program book



## ADVERTISEMENT CONFIRMATION FORM

Reproduction is in  
full four-color format  
Trim size is 7" x 11"

Full-Page Ad  
Live Area is 6.5" x 10.5"

Half-page ad  
Live Area is 6.5" x 10.5"

Color: Full four-color  
Format: Acrobat PDF  
(press quality)

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

Provide a high-resolution, press-quality PDF by e-mail. Embed or outline any fonts used in the ad. Provide an appropriate contact with a phone number and e-mail address to be contacted with any production concerns. Harris-Stowe State University will not be able to design any ads.





# SPONSORSHIP CONFIRMATION FORM

COMPANY/ORGANIZATION NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

CONTACT PERSON TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_ SUITE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

YES, My company/I will join Ron Isley & Friends in supporting the mission of Harris-Stowe State University.

\$50,000 Doctoral Sponsor

\$25,000 Master Sponsor

\$10,000 Bachelor's Sponsor

\$5,000 Associates Sponsor

\$1,500 Certificate Sponsor

Please indicate below how your company's name should be listed in our program. To allow for printing constraints, all logos (high resolution, press quality) must be submitted by April 4, 2017.

COMPANY/ORGANIZATION NAME \_\_\_\_\_

Our check is enclosed for \$ \_\_\_\_\_ (Please make checks payable to R. Whittington Foundation)

Please invoice us for \$ \_\_\_\_\_

Credit Card Payment: Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express \_\_\_\_\_ Discover \_\_\_\_\_

Card# \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ EXP DATE \_\_\_\_\_ 3-DIGIT CVC CODE \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

We are/I am unable to attend Ron Isley Initiative Legend to Leader Scholarship Gala, please accept the enclosed donation of \$ \_\_\_\_\_



Dwuan J. Warmack, Ed. D  
President  
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